The Best Candy to Give Out This Halloween



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Halloween’s a time of silly or scary costumes, frightening decorations, and (perhaps most importantly) lots of candy! This year, learn how to be the most popular house in your neighborhood with this list of the best Halloween candy to give your trick-or-treaters.

1. TWIX Cookie Dough Minis Chocolate Bars

Combining the familiar cookie-crunch of a TWIX candy bar with rich pockets of cookie dough,TWIX Cookie Dough Minis are great chocolates to hand out in handfuls.

2. SNICKERS Chocolate Bars

SNICKERS(open in new tab) chocolate candy bars are a mix of nougat, caramel, peanuts, and chocolate. It’s satisfying, crunchy, and the perfect energy fuel for a night of Halloween fun.

3. TWIX Salted Caramel Chocolate Bars

TWIX Salted Caramel Chocolate Bars turn the classic TWIX formula on its head with a mouthwatering combination of crunchy cookie, sea salted-flavored caramel, and

creamy milk chocolate.

4. M&M’S Chocolate Candy

M&M’S are the classic chocolate treat that’s universally loved. Best of all, there’s no shortage of flavor options. Take your pick of M&M’S Milk Chocolate, M&M’S Peanut, M&M’S Peanut Butter, and much more!

5. TWIX Cookies & Cream Chocolate Bars

Bridging the gap between candy and dessert, TWIX Cookies & Cream Chocolate candy bars brings together the creamy allure of cookies and cream with the time-honored TWIX combination crunchy cookie and caramel. With TWIX, two is more than one!

6. MILKY WAY Chocolate Bars

MILKY WAY(open in new tab) candy bars are the distractingly delicious chocolate bars made with creamy caramel, smooth nougat, and rich milk chocolate.

7. TWIX Fun Size Chocolate Bars

Short on commitment but big on flavor, TWIX Fun Size chocolate bars captures the essence of the original in a compact, shareable form. They’re almost tailor-made for trick-or-treaters!

8. SKITTLES Chewy Candy

Give the gift of the rainbow this Halloween with everyone’s favorite fruity candy, SKITTLES(open in new tab). With plenty of flavor and size options, like Original, Sour, Wild Berry, Full Size, Fun Size, and more, a trick-or-treater would find it hard to leave upset with a bag of SKITTLES in their Halloween basket!

9. TWIX Minis Chocolate Bars

Even smaller than their Fun Size counterparts, TWIX Minis candy bars have the classic cookie, caramel, and chocolate taste into a tiny treat with a big crunch.

10. Regular TWIX Bars

Last but not least: the original TWIX Bars. Crunchy cookie, delicious caramel, and creamy chocolate come together in the perfect package that’s sure to make the night of every trick-or-treater that comes to your doorstep.

Frequently Asked Questions

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1. **How long does Halloween candy last?**

   Most candy lasts 6–12 months if stored properly. Chocolate can go bad faster if exposed to heat. Make sure to check packaging labels for “best by” dates!

2. **What are the most popular Halloween candies?**

   TWIX Chocolate Bars, SKITTLES Chewy Candy, M&M’S Milk Chocolate Candy, Milky Way Chocolate Bars, and 3 Musketeers Chocolate Bars are among some of the most popular Halloween candies.

3. **What candy do kids like best for trick-or-treating?**

   Full-size bars are always a hit, but minis of TWIX candy bars, SNICKERS candy bars, and Milky Way candy bars are great choices, too. SKITTLES and Starburst chewy candy are great fruity, alternatives to chocolate, as well.

4. **Why do people give out candy on Halloween?**

   The tradition of handing out candy on Halloween dates to early 20th-century America. Specifically, it evolved from older customs like “souling” or offering food to appease spirits during All Hallow’s Eve.

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