



TWIX® Cookie Dough Microsite Q&A

Why is TWIX® doing this giveaway?

TWIX® is introducing its new Cookie Dough product, offering fans an on-the-go cookie dough option combining classic TWIX® cookie bars, with a creamy cookie dough-flavored layer, sprinkled with delicious chocolate cookie bits, all coated with rich milk chocolate.

While the product will be available in-stores nationwide later this year, we're offering fans the opportunity to be among the select few to receive an exclusive first taste this summer.

When and where is TWIX® Cookie Dough available?

Our exclusive first taste giveaway will drop on June 21 in honor of National Cookie Dough Day. Keep an eye out on our countdown clock at twix.com/cookie dough. Once the clock hits zero, our limited batch of TWIX® Cookie Dough will be available on twix.com/cookie dough for consumers to claim on a first-come-first-served basis. The offer is available until all boxes are claimed.

TWIX® Cookie Dough will be available on shelves nationwide later this year.

How many boxes are available?

We're giving away 1,000 boxes of TWIX® Cookie Dough on twix.com/cookie dough. Follow @TWIX on social media for updates.

When will I get my box?

Once the countdown clock hits zero, 1,000 boxes will be available on twix.com/cookie dough while supplies last. Fans will receive their exclusive first taste of TWIX® Cookie Dough later this summer.

How many boxes can I claim?

Box redemptions are limited to one per household.

Why are you asking for my email address?

We have a limited quantity of TWIX® Cookie Dough giveaway boxes. In order to best inform you, we collect your email to send you a reminder when the giveaway has started, and you will receive an email if you successfully claim a box of TWIX Cookie Dough. You can opt out at any time.

The microsite isn't working. It says boxes are available, but I can't claim mine.

We're sorry about that! Please contact us at www.mars.com/contact-us for assistance.

It says boxes are sold out. What happened?

Unfortunately, all of our exclusive first taste TWIX® Cookie Dough giveaway boxes have already been claimed. TWIX® Cookie Dough will be on shelves nationwide later this year, and you can follow @TWIX on social media for updates in the meantime!



For any other questions not addressed above, please contact us at www.mars.com/contact-us.